



# **Graphic Book**

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*Gerriant OWEN / Graphic Designer*

# CV

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**Gerriant OWEN**

**Graphic Designer**

<http://www.gerriantowen-portfolio.com/>

**Gernétic / Graphic Designer**

*2022 / 2023*

Gernétic specializes in high-end cosmetics for skin care. As a graphic designer, my role was to design and create content for online marketing.

I created materials to maintain a visual consistency with the company's brand. In addition to my role, the company entrusted me with English-language marketing due to my French-British dual nationality.

**Kiwami / Graphic Designer**

*2019 / 2020*

Kiwami specializes in the production of sports clothing, and my role was to ensure the proper representation of the client's brand.

I conceptualized, retouched, and proposed graphic elements; I was also responsible for setting up print patterns and managing the entire printing process on the sports outfits.

## **Education**

*2014 - 2018*

Bachelor Product & Graphic Design

*2011 - 2014*

BAC PRO Electronic & Digital Systems

## **Skill Set**

- Advanced knowledge of **Adobe Creative Cloud; Indesign, Photoshop & Illustrator**
- HTML & CSS basic knowledge and understanding of up-to-date practises
- Extensive knowledge in **Motion Design; AfterEffect**
- Extensive knowledge of both PC and Mac platform
- Word, Excel and e-mail applications
- Knowledge and interest in contemporary products and graphic design



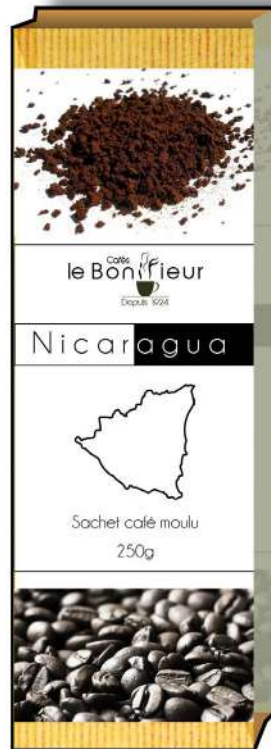
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**Product Icons** / I created icons to be used on products such as t-shirts, mugs, books, and other accessories.



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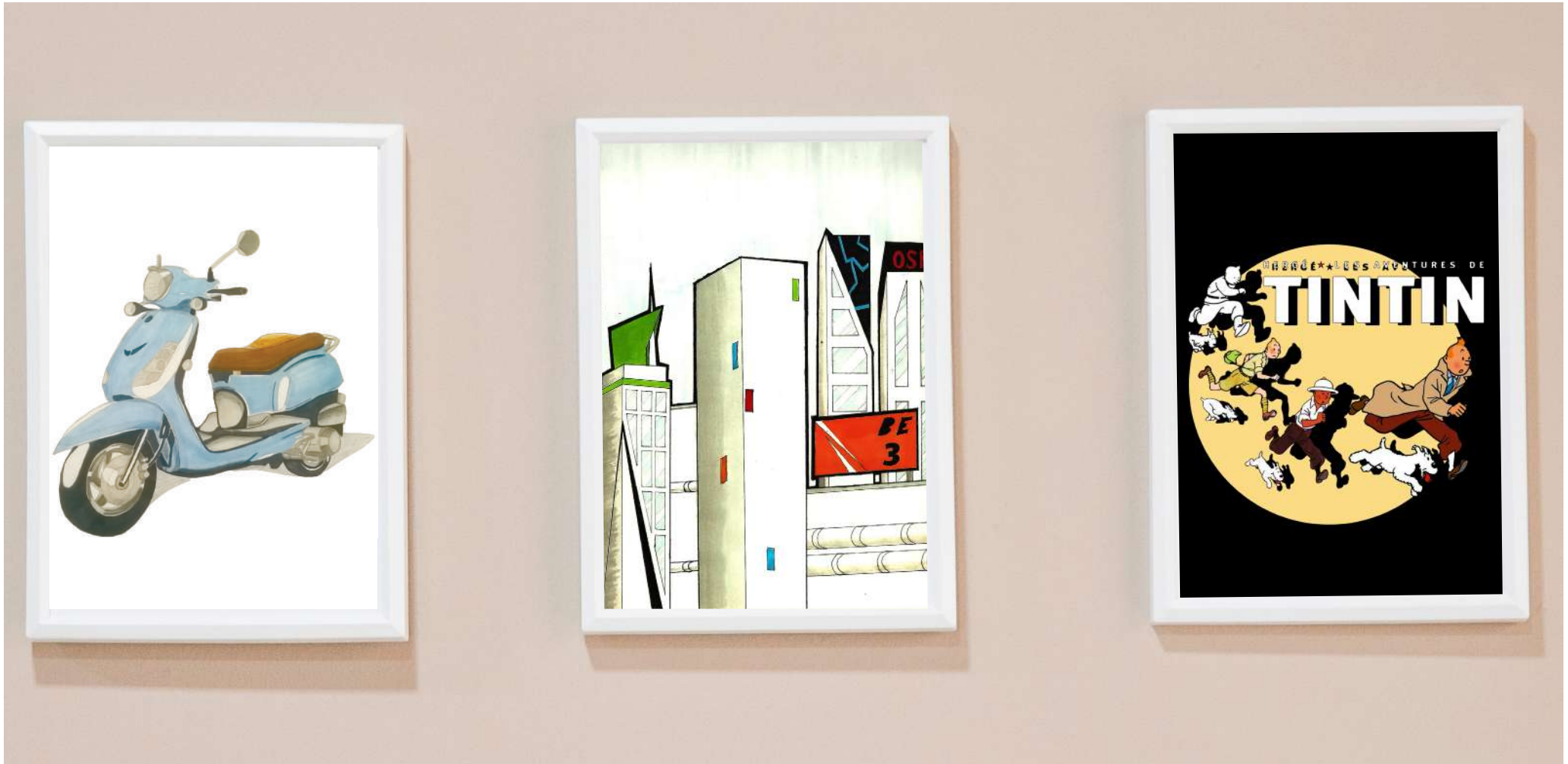
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**Packaging Design /** I have developed several packaging styles and logo proposals for “Le Bonifieur”, a coffee brand seeking to renew its image through a new visual identity and packaging design.



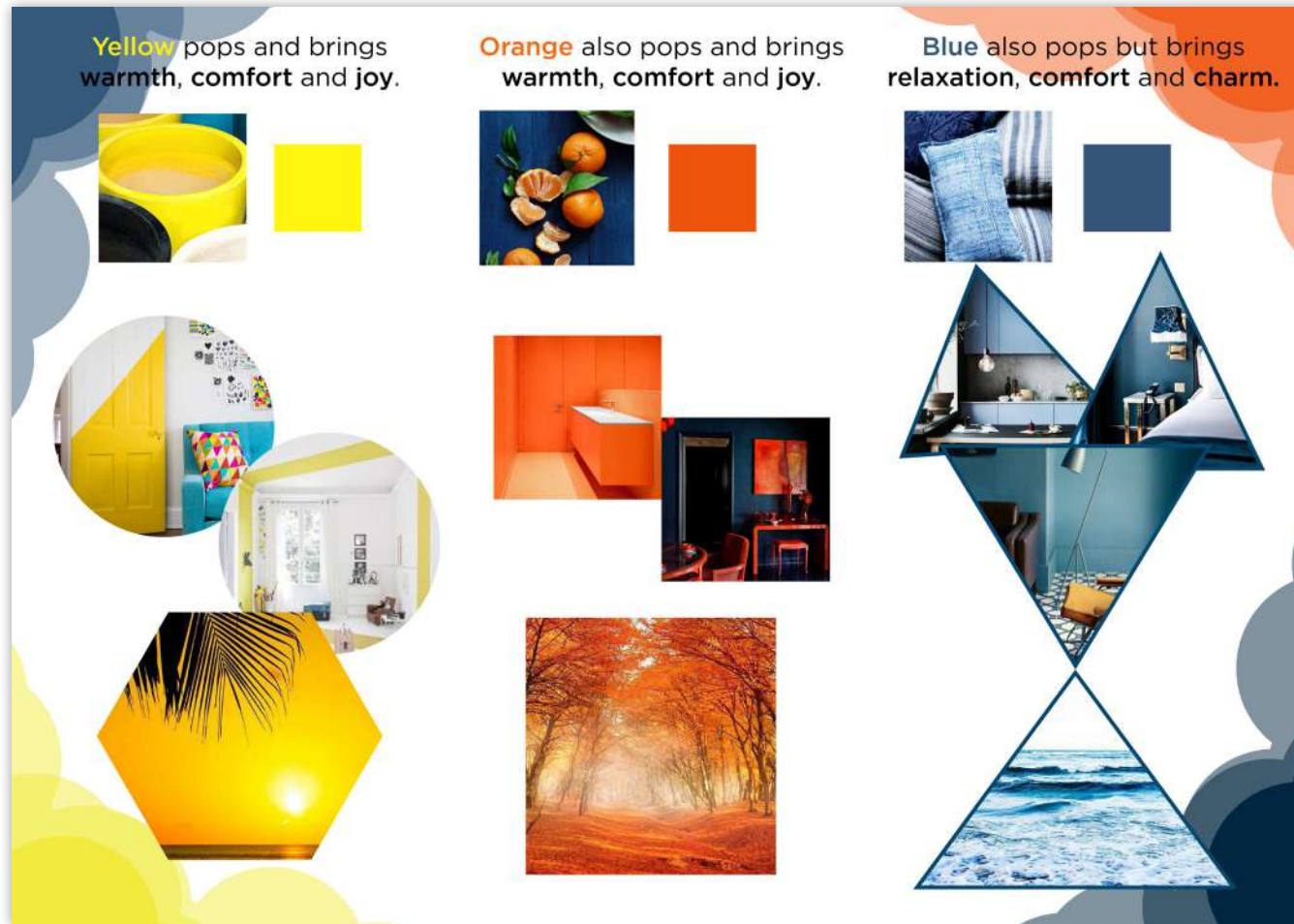
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**Illustrated Posters** / Here are two distinct illustrative posters: one defining the theme of a movie and the other representing an immersive landscape.



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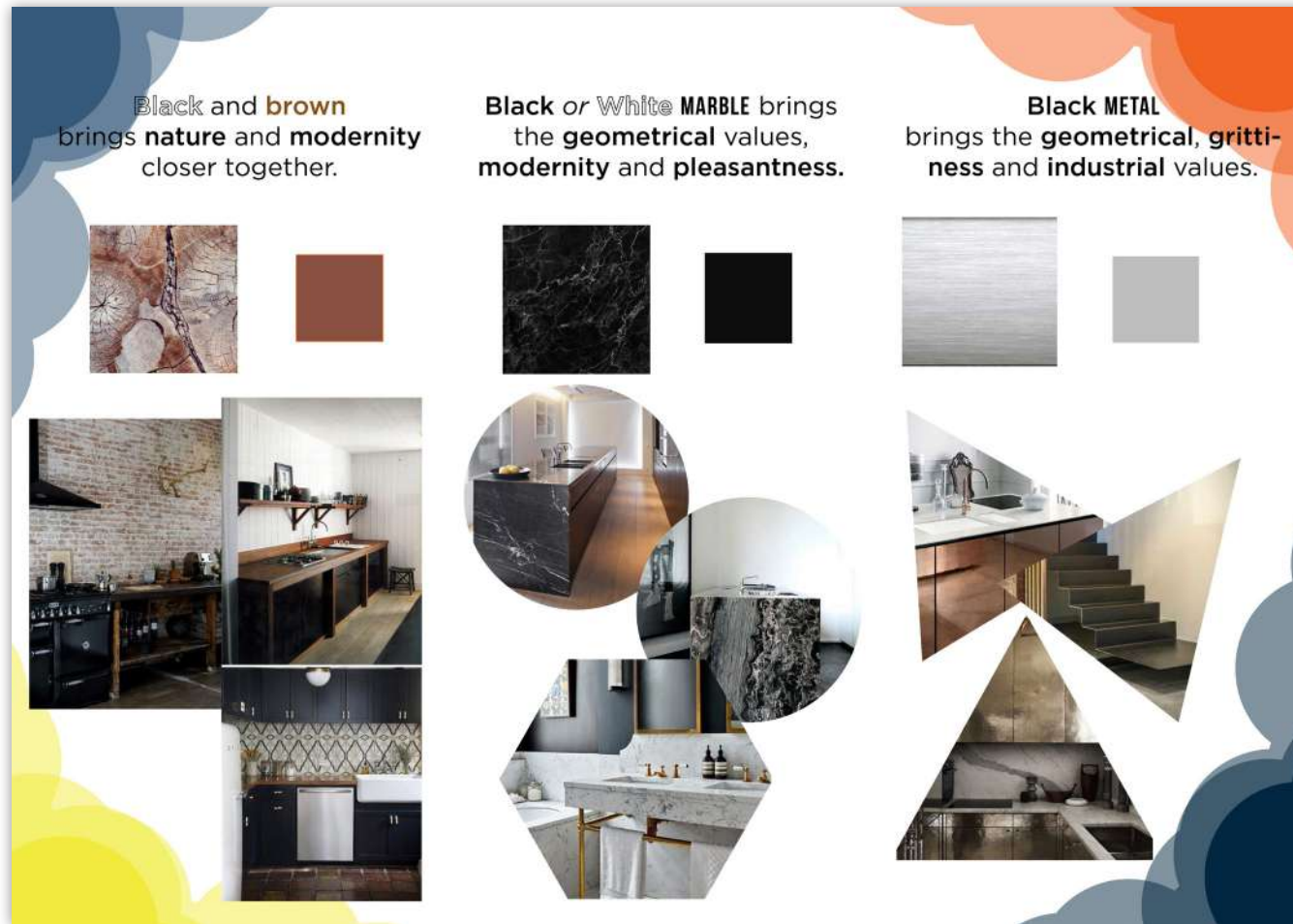
**Drawings** / The majority of the presented images were created using Promarker markers, with some featuring color variations to bring more diversity to the styles.



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**Moodboards** / This topic was to create a mood board for a camping bedroom, using pre-selected colours and materials.






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# LA TOURNADE



**DEKTON®**

PROPOSE LES CARACTÉRISTIQUES SUIVANTES:

- ANTI-ABRASSION
- RÉSISTANCE A LA FLEXION QUI SONT APPLIQUÉS
- STABILITÉ DES COULEURS

# LE SEÏSME



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- NON ABSORPTION D'EAU

# L'INONDATION

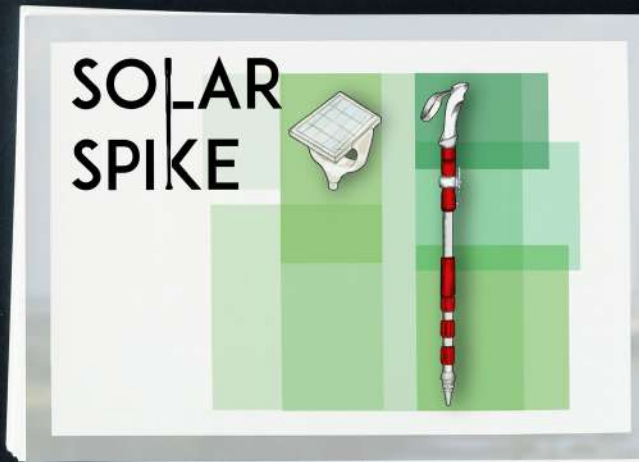
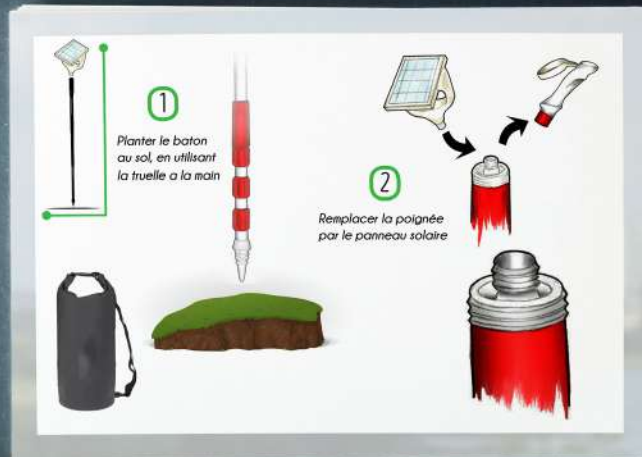
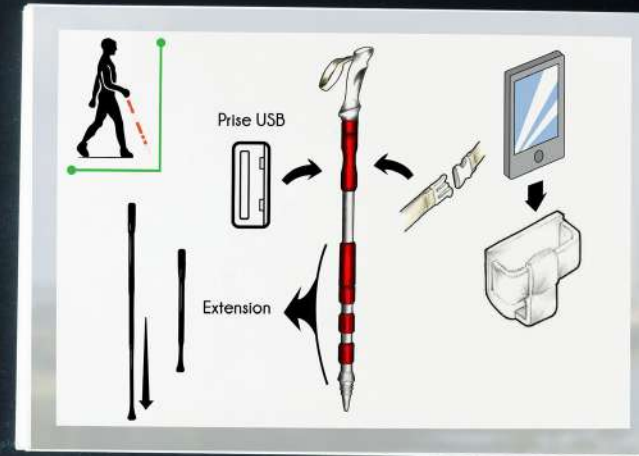
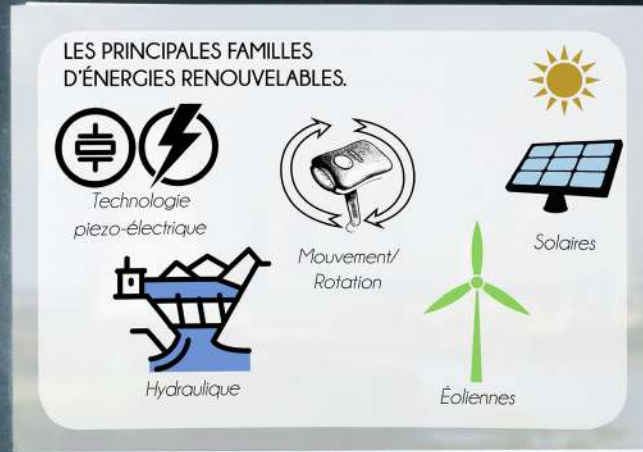


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**Moodboards /** I created three moodboards for “DEKTON metal” to showcase the advantages of their material in three environmental disaster scenarios.



**Solar Spike** / I designed this product for Solar Spike, a walking stick that doubles as a rechargeable battery. It recharges using both the walker's momentum and solar energy.



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**Icons** / I created these icons for a tourist application for Android and iOS.



Thank you for taking the time  
to review my portfolio!

***Gerriant OWEN*** / Graphic Designer

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