Commercial management.
Sales Force
Customer support

Stephane HENON

Director of sales, European Sales manager, key Account manager



Geographical mobility: P.A.C.A. / Business trips -> international

skills

► FUNCTIONAL MANAGEMENT

Animation of a network of representatives, distribution and VAR (converter) for better coverage of the geographical area and increase revenues

► SALES STRATEGY

Declination and development of the strategy and commercial policy at the European level, development of the Europe budget to achieve the objectives defined by society at the global level

- ► RECRUTEMENT OF PARTNERS (distributors) Negotiating commercial contracts to define a legal framework and increase revenues
- ► COMMERCIAL DEVELOPMENT
 Development of new business relationships to maintain and increase revenues.
- ► MANAGEMENT OF A SALES OFFICE Deputy Sales Director in charge of coordinating operations.

EXPERIENCES

2016 - 2018 European Sales manager (EMEA)

NEOGRAF (Manufacturing of flexible graphite sheets used in various electronics applications)

2010 - 2016 **Territory Sales Manager** (France, Belgium Italy North Africa) previously Benelux, Spain, Portugal)

LAIRD Technologie (Industrie Électronique)

2006 - 2009 Key Account Manager (KAM) . deputy of the Western Europe director of sales

QIMONDA Industrie Électronique

1999-2006 **Field Sales Engineer**, Sales Engineer in charge of distribution

INFINEON TECHNOLOGIE FRANCE, INDUSTRIE Électronique

1994 - 1999 Junior Line Manager, Purchaser / Procurement

SONEPAR ELECTRONIQUE (AVNET) Distribution of electronic components

EDUCATION

- Graduate of l'ISTEC (Ecole de commerce et de Marketing)
- International business practices. (English -professional daily practice)
- Good knowledge of the Microsoft Office Pack (Excel, Word, PowerPoint)
- Autonomous, Flexible.
- Certification Miller Heiman (Blue sheet and Gold sheet),
 SalesForce.com (CRM)

Need more?

Stephane HENON

06 60 98 17 32

<u>Stephane.henon@gmail.com</u>

Aix en Provence