



**UNIVERSITÉ
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Reference for Saad Thaifa

To Whom it May Concern,

I would like to express my sincere recommendation and support of Saad Thaifa. I got to know Saad during his time in the MSc Management program at the Geneva School of Economics and Management, where I acted as his professor in two courses (“Strategic Management” and “Managing Growth”). The program is taught entirely in English and attracts international students with a wide range of backgrounds. My courses in this program emphasize practical applications of strategic management topics, both in an individual context and through group work sessions. I have found Saad to be a highly motivated and dedicated student in both settings.

Saad showed exceptional analytical and problem-solving skills in the course assignments. All of his submitted assignments were of a notably high quality. He quickly grasped the concepts and methods covered in class and made valuable contributions of his own. During the group assignments, he demonstrated his abilities as an effective team player, where he quickly assumed responsibilities or delegated them to his peers. Saad communicated his ideas clearly and showed a high degree of professionalism when working with others. It is my impression that his peers appreciated his contributions and highly valued him as a teammate.

Saad is a pleasure to work with and has demonstrated excellent interpersonal skills when dealing both with faculty and his fellow students. He had already gained previous practical experience in various organizations, including NGOs, government institutions and private firms. With his strong language skills and his prior international experience, he will have no difficulties to adapt to new environments.

I am confident that the knowledge, expertise, and soft skills that Saad acquired and applied during GSEM’s MSc Management, along with his practical experiences, put him in a strong position to make valuable contributions in a professional setting.

I therefore strongly recommend Saad Thaifa and wish him all the best for his future personal and professional endeavors.

Yours Sincerely,

Sebastian Raisch
Professor of Strategy